

# DeAnza College



## Career Technical Education Outcomes Survey 2025

CTE Advisory Committee

## What is it?

- CTEOS annual statewide study conducted to evaluate how CTE programs at California Community Colleges impact students' employment and earnings
- Survey questions focuses on determining:

**Employment:** After completing their courses, did students find work?

**Relevance:** Are students working in the field they were trained for?

**Earnings:** Did students earn a livable wage as a result of their education?

## Who is surveyed?

- Former **credit** CTE students who in 2022-23...
  - earned a vocational degree **OR**
  - earned a certificate of 6+ (semester) or 9+ (quarter) units **OR**
  - completed 9+ (semester) or 13.5+ (quarter) CTE course units **AND**
  - not enrolled/minimally enrolled\* in the California community college system in 2023-24

\*Not enrolled or minimally enrolled defined as 0-5 (semester) or 0-7.5 (quarter) units.

## Who is surveyed?

- Former **non-credit** CTE students who in 2022-23...
  - earned a non-credit vocational degree **OR**
  - earned a non-credit certificate **OR**
  - completed 48+ hours of non-credit CTE coursework **AND**
  - not enrolled in CTE in the California community college system in 2023-24

## Who and how is the survey administered?

- California Community College Chancellor's Office (CCCCO)
  - Generate a statewide list of students who are eligible
- Santa Rosa Junior College on behalf of the entire 116-college system...
  - Separated statewide list by college; contacted college for students' contact information
  - CTEOS survey sent via email and text messaging
  - Administered over two months (Sept 16-Dec 15, 2025)
  - \$10 incentive upon completion of survey
- Survey results released to colleges (Credit); Non-Credit results provided if 10+ respondents

## Statewide

- N=148,247 surveyed
- N=24,165 (16%) response rate
- 67% by email; 33% by SMS text link

### Most respondents:

- Latinx (47%)
- White (24%)
- Asian (16%)
- Black (5%)
- Female (65%)
- Male (33%)
- Cohort
- Transfer (65%)
- Non-transfer, CTE Award (17%)
- Non-transfer, Non-CTE Award (2%)
- Non-completer/Skills Builder (16%)

## De Anza

- N=2,836 surveyed
- N=489 (17%) response rate
- 72% by email; 28% by SMS text link

### Most respondents:

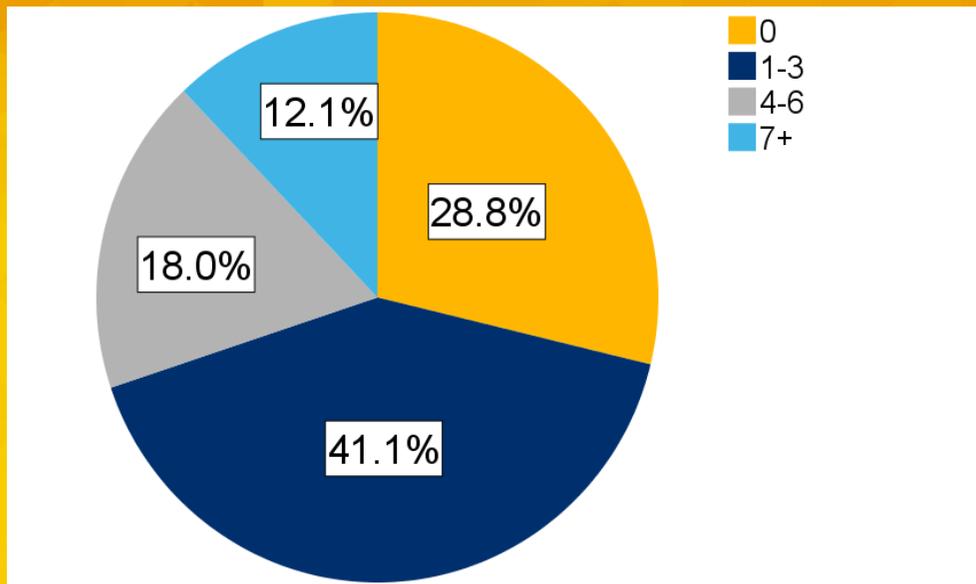
- Asian (54%)
- Latinx (19%)
- White (14%)
- Black (2%)
- Female (45%)
- Male (54%)
- Cohort
- Transfer (73%)
- Non-transfer, CTE Award (10%)
- Non-transfer, Non-CTE Award (3%)
- Non-completer/Skills Builder (14%)

# CTEOS Survey 2025 (Credit)

## Months to Find Employment

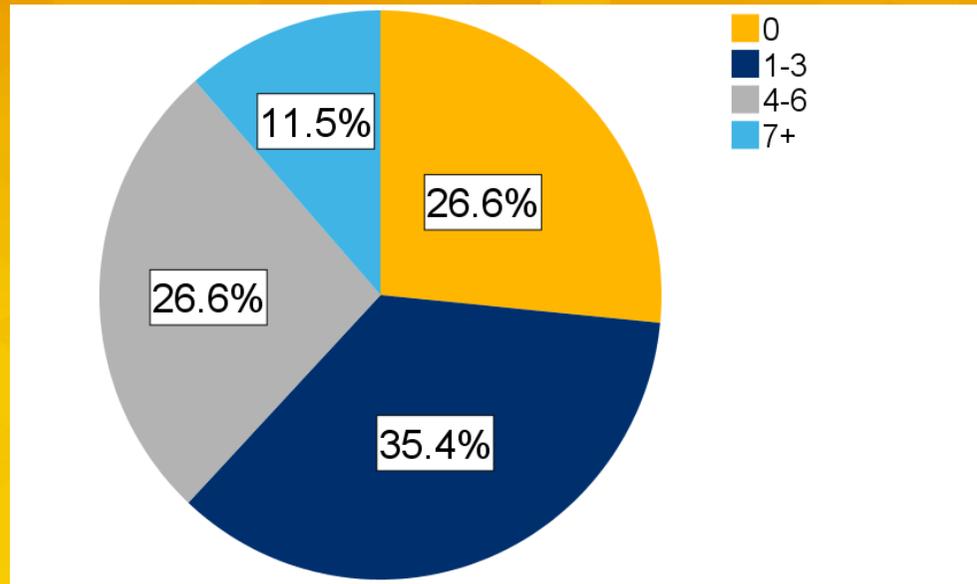
### Statewide

- 70% took up to 3 months to find job



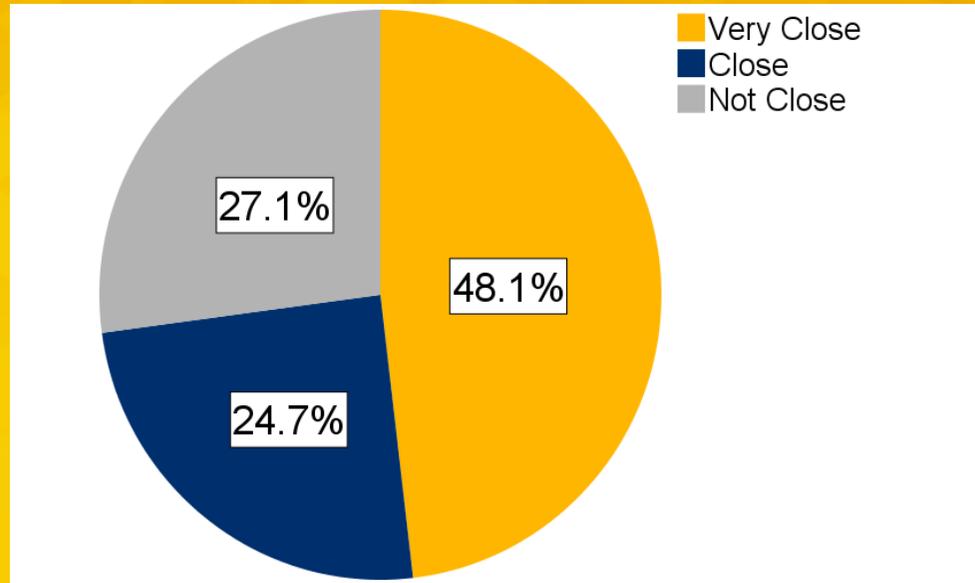
### De Anza

- 62% took up to 3 months to find job



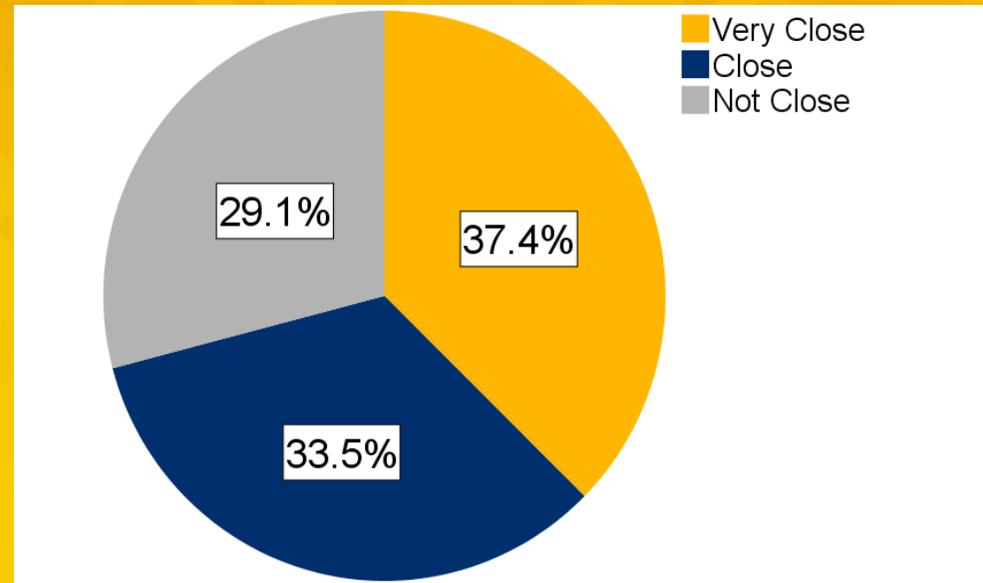
### Statewide

- 73% “very close” or “close”
- 48% very close; 25% close



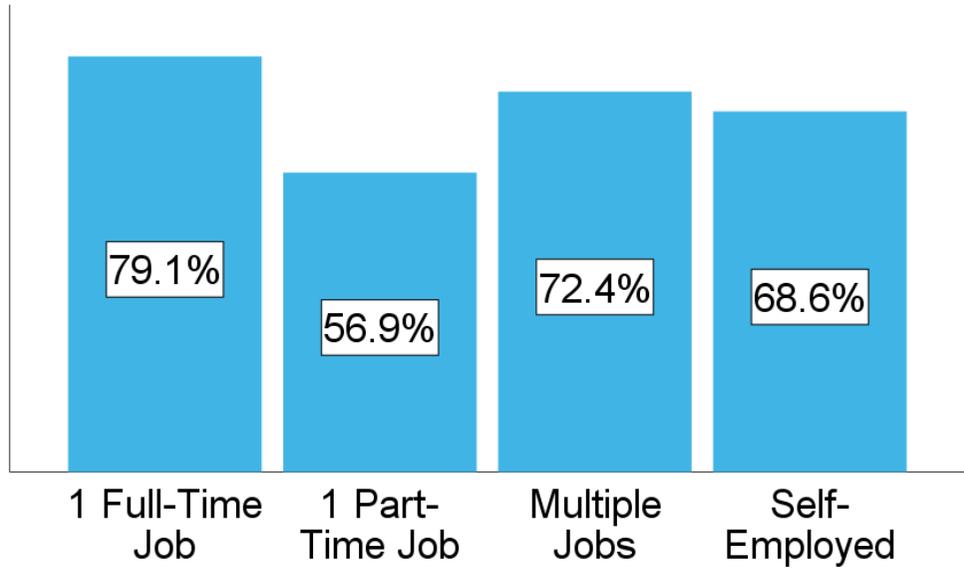
### De Anza

- 71% “very close” or “close”
- 37% very close; 34% close



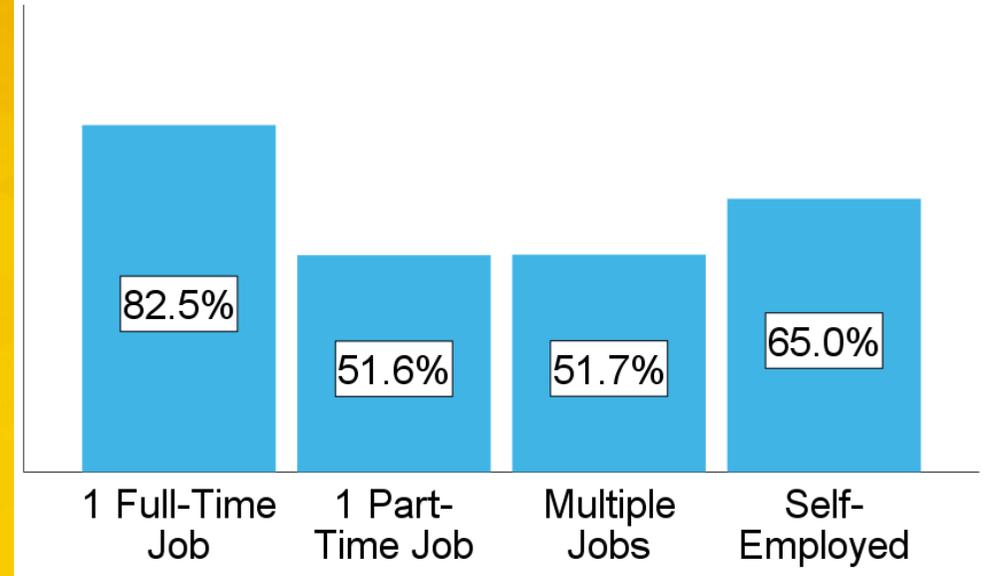
### Statewide

- 50%+ in each employment group said they are working “very close” or “close” in their field of study; 79% (FT Job) vs 57% (PT Job)



### De Anza

- 50%+ in each employment group said they are working “very close” or “close” in their field of study; 83% (FT Job) vs 52% (PT Job)

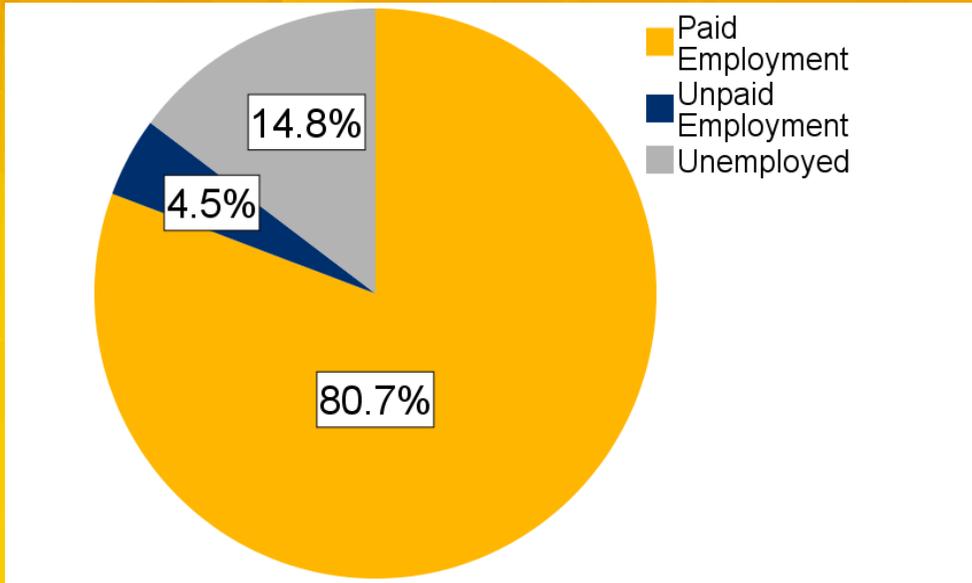


# CTEOS Results 2025 (Credit)

## Paid Employment Status

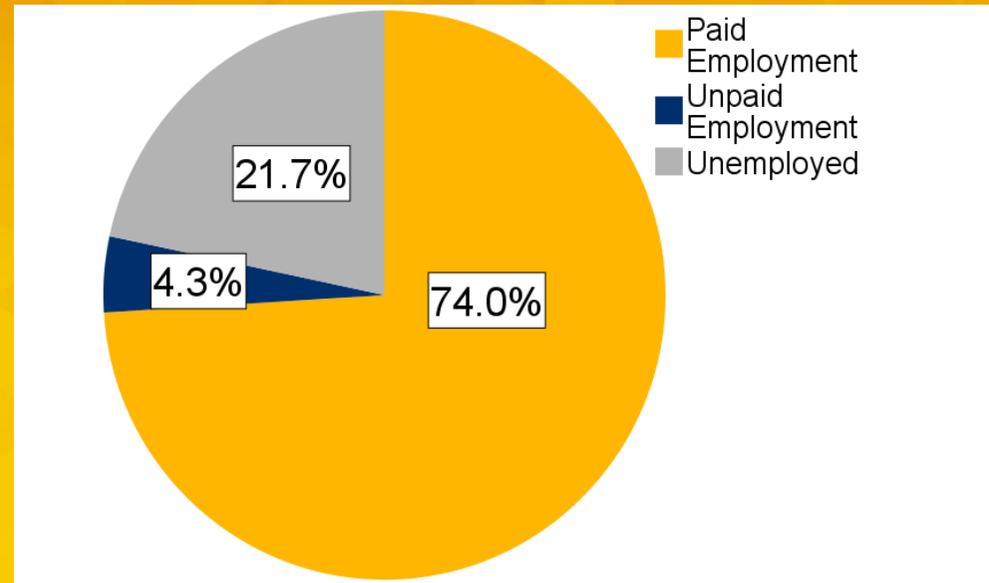
### Statewide

- 81% working for pay



### De Anza

- 74% working for pay

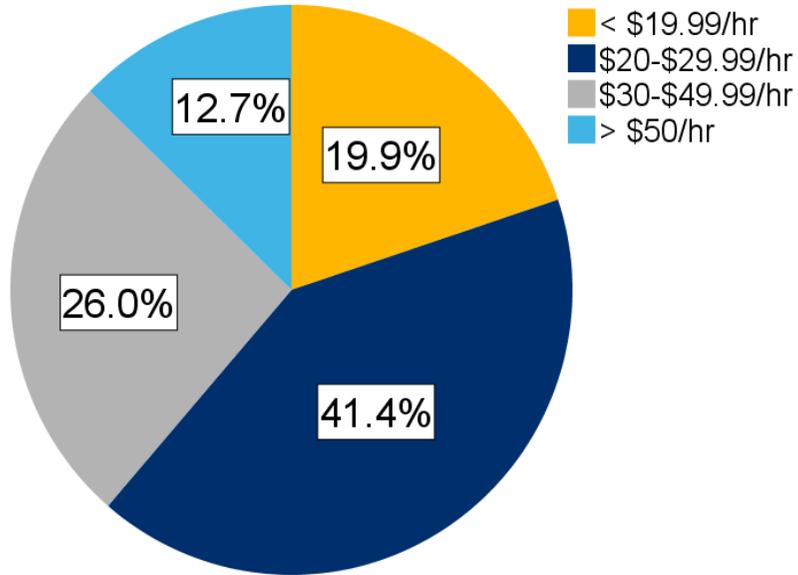


# CTEOS Results 2025 (Credit)

## Working for Pay - Current Hourly Wage

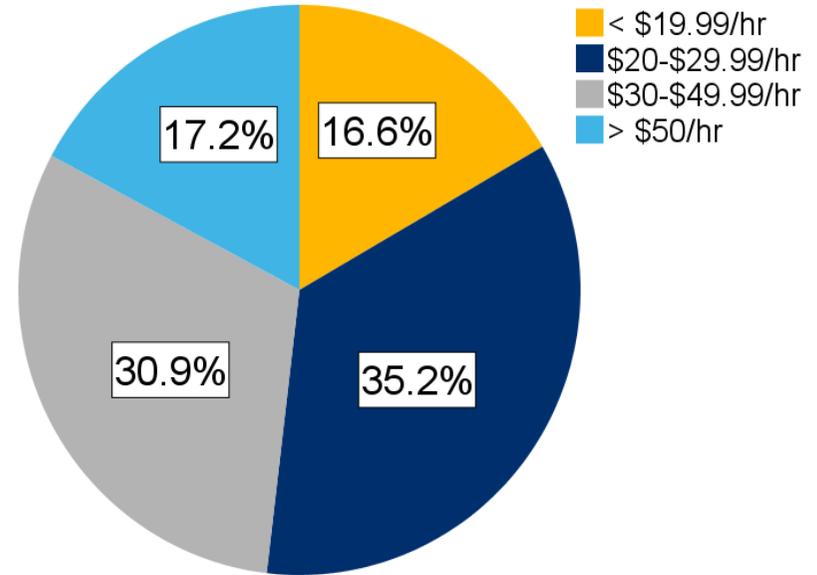
### Statewide

- 41% paid \$20-\$29.99 per hour
- 26% paid \$30-\$49.99 per hour
- 13% paid \$50+ per hour



### De Anza

- 35% paid \$20-\$29.99 per hour
- 31% paid \$30-\$49.99 per hour
- 17% paid \$50+ per hour



# CTEOS Results 2025 (Credit)

## Median Hourly Wage

### Statewide

- Respondent's median wage = \$25.50
- Livable wage for their county = \$20.42

### De Anza

- Respondent's median wage = \$28.85
- Livable wage for their county = \$33.15

## Statewide

- N=11,155 surveyed
- N=1,543 (14%) response rate
- 76% by email; 24% by SMS text link

### Most respondents:

- |                |                                      |
|----------------|--------------------------------------|
| ▪ Latinx (43%) | ▪ <u>Cohort</u>                      |
| ▪ White (18%)  | ▪ Transfer (<1%)                     |
| ▪ Asian (18%)  | ▪ Non-transfer, CTE Award (51%)      |
| ▪ Black (6%)   | ▪ Non-transfer, Non-CTE Award (0%)   |
| ▪ Female (71%) | ▪ Non-completer/Skills Builder (48%) |
| ▪ Male (26%)   |                                      |

## De Anza

- N=323 surveyed
- N=51 (16%) response rate
- 88% by email; 12% by SMS text link

### Most respondents:

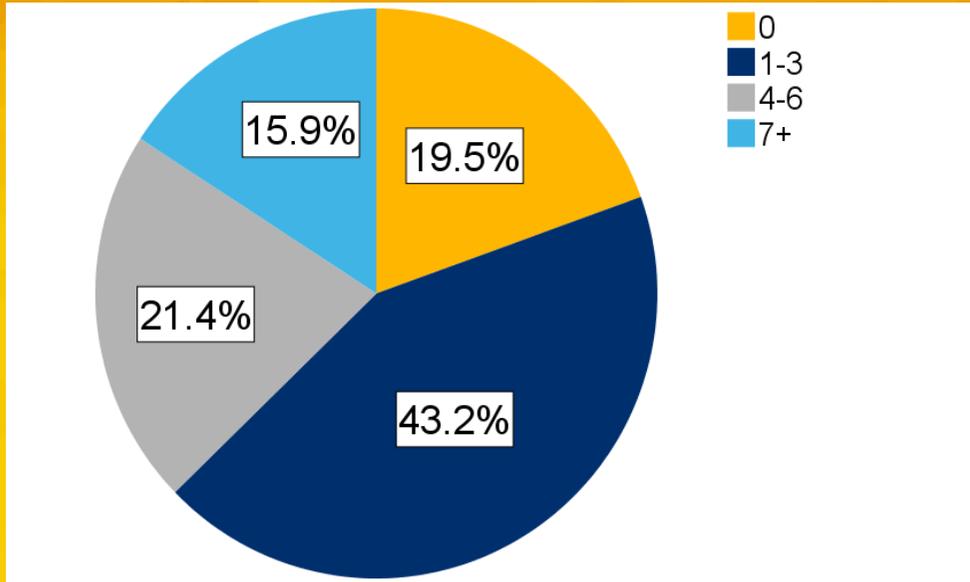
- |                |                                      |
|----------------|--------------------------------------|
| ▪ Asian (53%)  | ▪ <u>Cohort</u>                      |
| ▪ White (22%)  | ▪ Transfer (0%)                      |
| ▪ Latinx (14%) | ▪ Non-transfer, CTE Award (32%)      |
| ▪ Black (0%)   | ▪ Non-transfer, Non-CTE Award (0%)   |
| ▪ Female (55%) | ▪ Non-completer/Skills Builder (69%) |
| ▪ Male (39%)   |                                      |

# CTEOS Survey 2025 (Non-Credit)

## Months to Find Employment

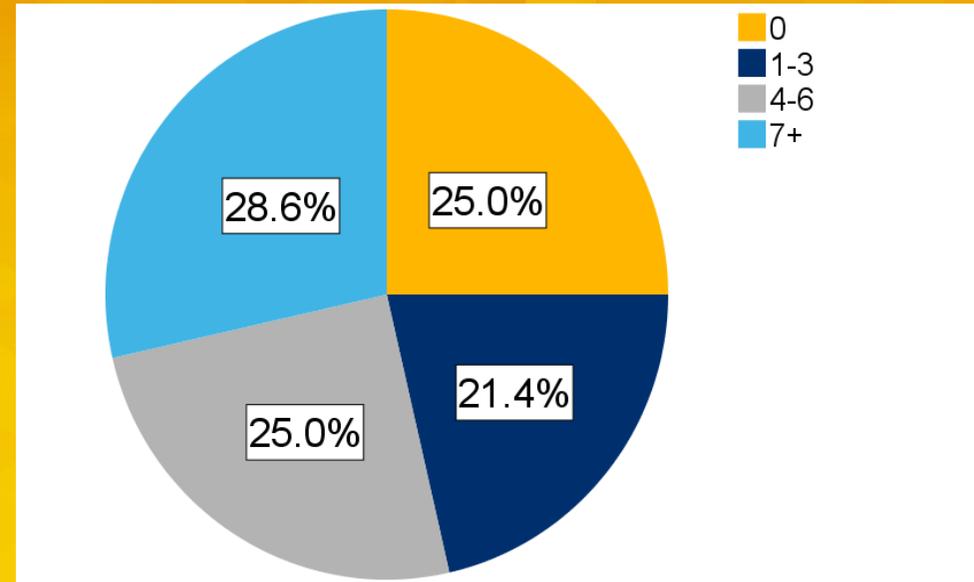
### Statewide

- 63% took up to 3 months to find job



### De Anza

- 46% took up to 3 months to find job

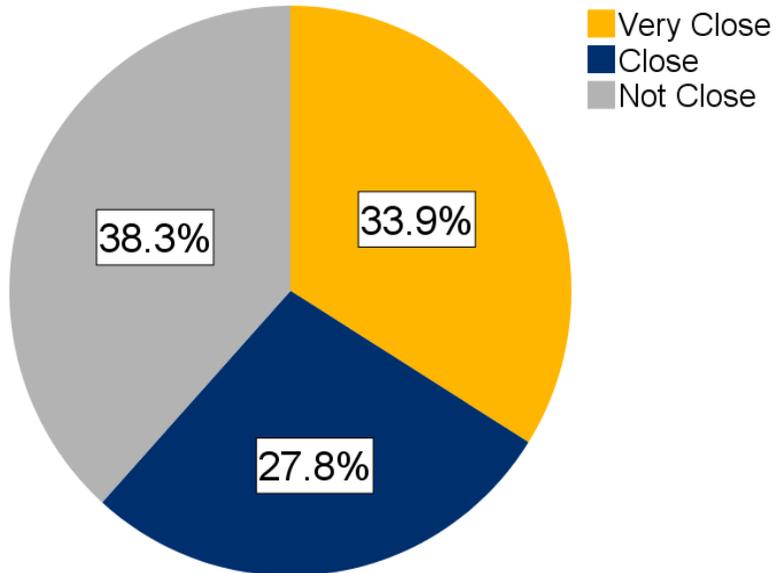


# CTEOS Survey 2025 (Non-Credit)

## Employment is in the Field of Study

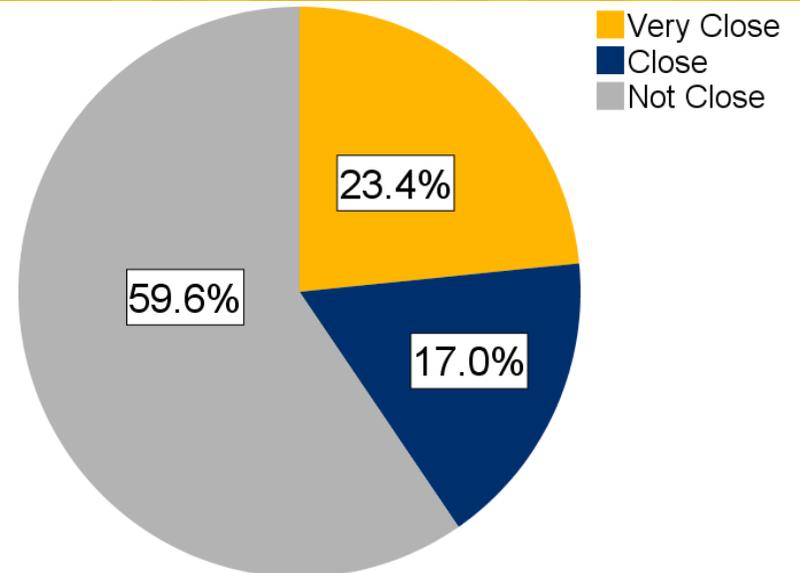
### Statewide

- 62% “very close” or “close”
- 34% very close; 28% close



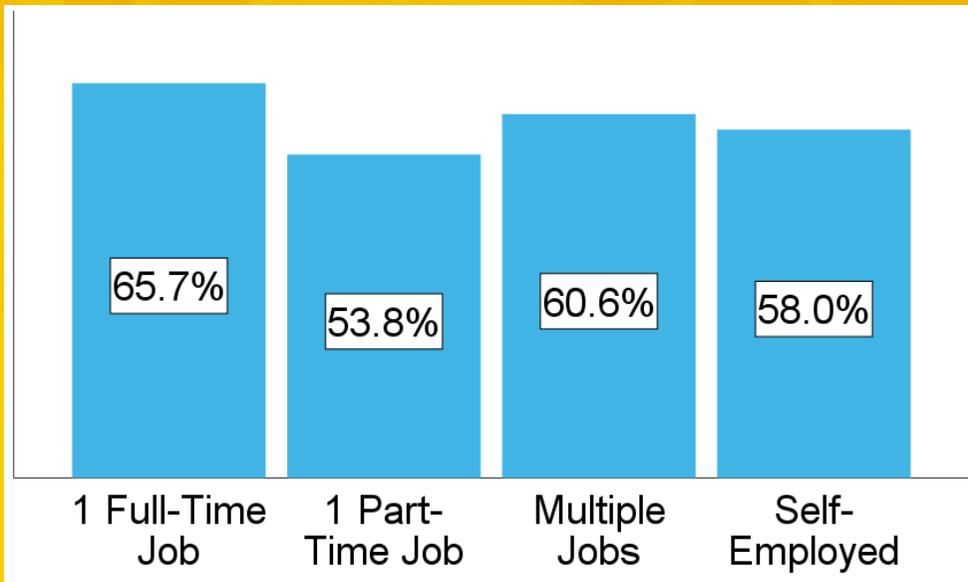
### De Anza

- 40% “very close” or “close”
- 23% very close; 17% close



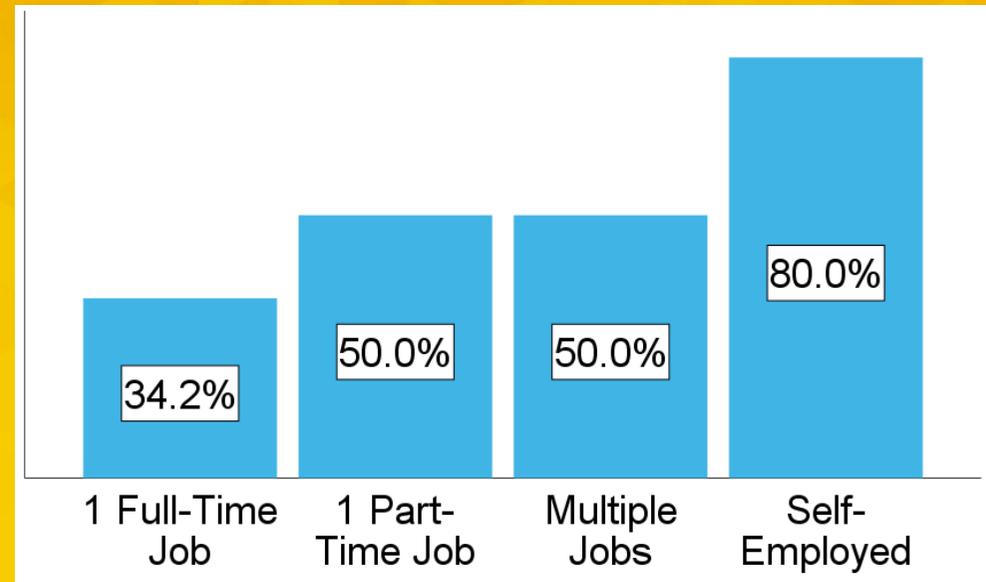
### Statewide

- 50%+ in each employment group said they are working “very close” or “close” in their field of study; 66% (FT Job) vs 54% (PT Job)



### De Anza

- With exception of FT, 50%+ in remaining employment group said they are working “very close” or “close” in their field of study; 34% (FT Job) vs 50% (PT Job)

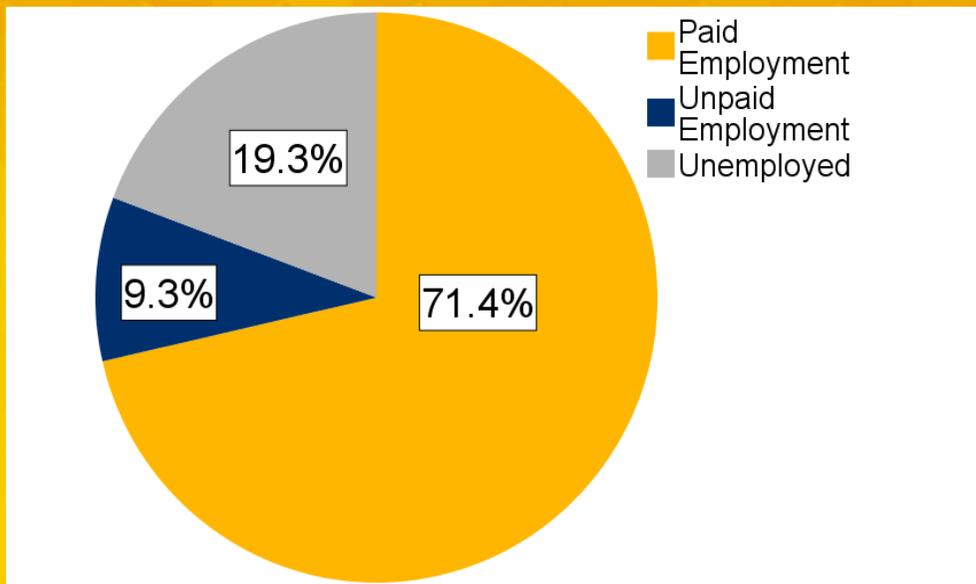


# CTEOS Results 2025 (Non-Credit)

## Paid Employment Status

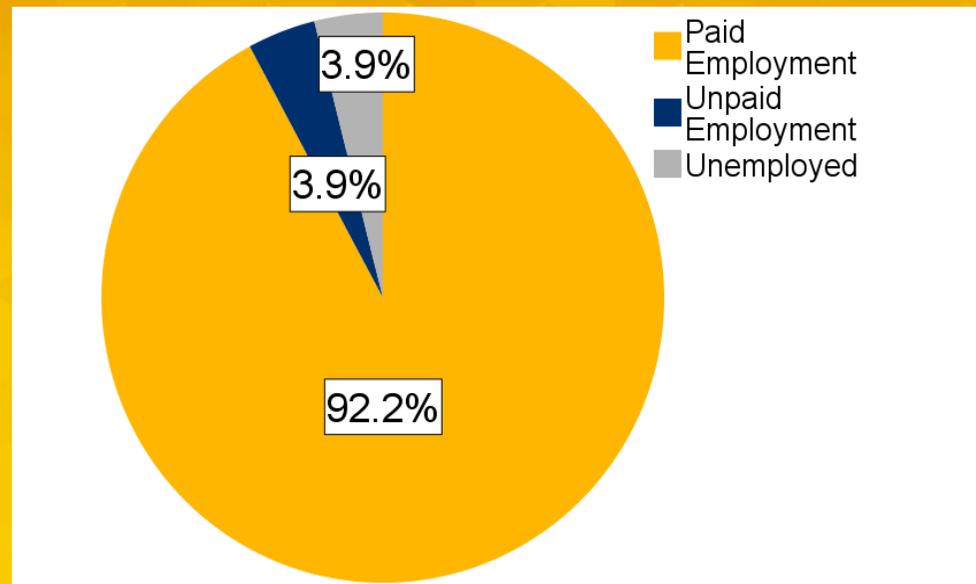
### Statewide

- 71% working for pay



### De Anza

- 92% working for pay

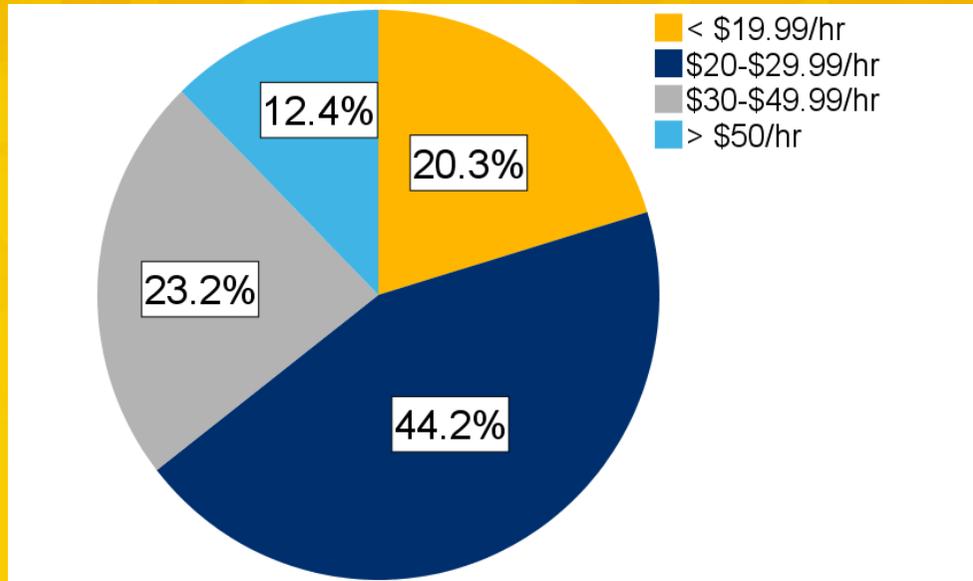


# CTEOS Results 2025 (Non-Credit)

## Working for Pay - Current Hourly Wage

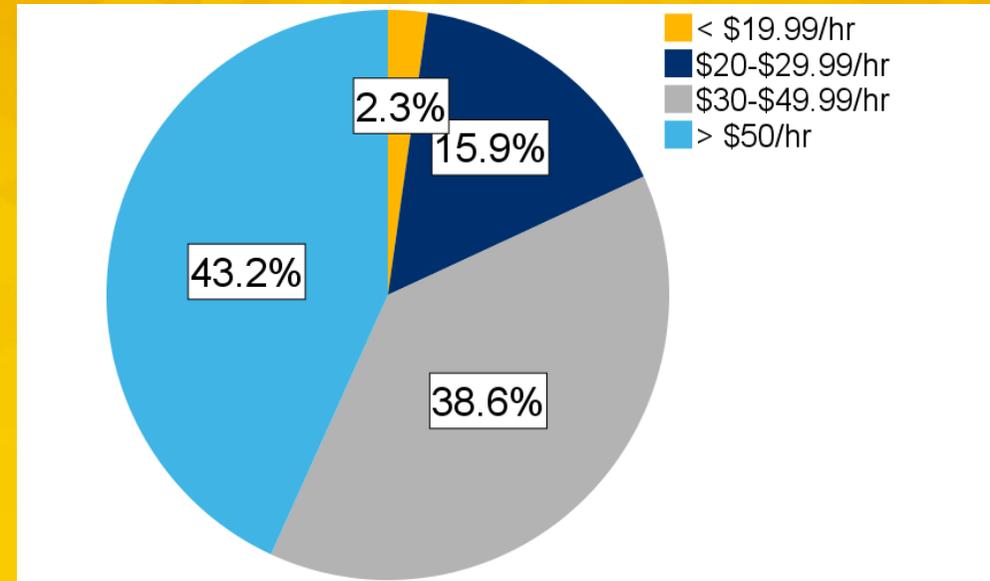
### Statewide

- 44% paid \$20-\$29.99 per hour
- 23% paid \$30-\$49.99 per hour
- 12% paid \$50+ per hour



### De Anza

- 16% paid \$20-\$29.99 per hour
- 39% paid \$30-\$49.99 per hour
- 43% paid \$50+ per hour



# CTEOS Results 2025 (Non-Credit)

## Median Hourly Wage

### Statewide

- Respondent's median wage = \$25.00
- Livable wage for their county = \$20.42

### De Anza

- Respondent's median wage = \$47.51
- Livable wage for their county = \$33.15

**Employment:** After completing their courses, did students find work?

- De Anza credit CTE: 62% took up to 3 months
- De Anza non-credit CTE: 46% took up to 3 months, another 25% needed 4-6 months

**Relevance:** Are students working in the field they were trained for?

- De Anza credit CTE: 71% “very close” or “close”
- De Anza non-credit CTE: 40% “very close” or “close”; 60% not close

**Earnings:** Did students earn a livable wage as a result of their education?

- De Anza credit CTE: median hourly wage \$28.85 (respondent) vs. \$33.15 (county)
- De Anza non-credit CTE: median hourly wage \$47.51 (respondent) vs. \$33.15 (county)

To access the CTEOS 2024-25 Reports as provided to De Anza:

[CTEOS College Credit Report](#)

[CTEOS College Non-Credit Report](#)

[CTEOS Statewide Credit Report](#)

[CTEOS Statewide Non-Credit Report](#)