De Anza College Office of Institutional Research and Planning

To: Guided Pathways Core Team

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Date: 2/21/2025

Subject: Fall 2024 Village Center Demographics

Overview: De Anza implemented six Village Centers aligned with each meta major in spring 2023: Artistic Expression (AE), Business and Finance (BF), Health and Life Science (HLS), Language and Communication (LC), Physical Sciences and Technology (PST), Social Sciences and Humanities (SSH). Each Village Center has a physical space and offers various events throughout the year. This report provides an overview of the demographics of students who visited a village center in fall 2024. In fall 2024 there were 1,629 visits from 1,019 unique students.

Methodology: Student ids were provided to the research office by the Guided Pathways team. Ids were matched to fall enrollment. This resulted in 1,075 ids provided with 1,020 matches, for a match rate of 95%. The count of students represents unique student counts.

Table 1a. Village Usage by Reason for Visiting by Village

| | AE | | BF | | HLS | | LC | | PST | | SSH | |
|---------------------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|
| | Count | Percent |
| COUNSELING | 7 | 4% | 8 | 3% | 4 | 3% | 6 | 1% | 10 | 2% | 3 | 2% |
| IND STUDY/GRP STUDY | 25 | 15% | 28 | 12% | 55 | 39% | 83 | 20% | 129 | 25% | 41 | 25% |
| JUST RELAXING | 88 | 53% | 76 | 33% | 48 | 34% | 169 | 40% | 163 | 32% | 83 | 52% |
| OFFICE HOURS | 4 | 2% | 37 | 16% | 7 | 5% | 67 | 16% | 102 | 20% | 16 | 10% |
| STAFFVILLAGE | 4 | 2% | 2 | 1% | | | - 1 | 0% | 4 | 1% | | |
| SUPPORT SERVICES | | | 2 | 1% | | | 4 | 1% | 2 | 0% | | |
| WORKSHOP/EVENT | 39 | 23% | 76 | 33% | 26 | 19% | 92 | 22% | 100 | 20% | 18 | 11% |
| Total | 167 | 100% | 229 | 100% | 140 | 100% | 422 | 100% | 510 | 100% | 161 | 100% |

Note: Includes duplicated student counts to reflect the diversity in reasons visiting a village.

- Students in the AE village visit to relax and attend workshops.
- Students in the BF village attend to relax and attend workshops as well.
- Students in the HLS village attend to study and relax.
- Students in the LC village visit to relax and attend workshops.
- Students in the PST village visit to relax and study.
- Students in the SSH village visit to relax and study as well.

Table 1b. Village Usage by Reason for Visiting by Reason

| | AE | | BF | | HLS | | LC | | PST | | SS | SH | Total | |
|---------------------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|
| | Count | Percent |
| COUNSELING | 7 | 18% | 8 | 21% | 4 | 11% | 6 | 16% | 10 | 26% | 3 | 8% | 38 | 100% |
| IND STUDY/GRP STUDY | 25 | 7% | 28 | 8% | 55 | 15% | 83 | 23% | 129 | 36% | 41 | 11% | 361 | 100% |
| JUST RELAXING | 88 | 14% | 76 | 12% | 48 | 8% | 169 | 27% | 163 | 26% | 83 | 13% | 627 | 100% |
| OFFICE HOURS | 4 | 2% | 37 | 16% | 7 | 3% | 67 | 29% | 102 | 44% | 16 | 7% | 233 | 100% |
| STAFFVILLAGE | 4 | 36% | 2 | 18% | | | - 1 | 9% | 4 | 36% | | | - 11 | 100% |
| SUPPORT SERVICES | | | 2 | 25% | | | 4 | 50% | 2 | 25% | | | 8 | 100% |
| WORKSHOP/EVENT | 39 | 11% | 76 | 22% | 26 | 7% | 92 | 26% | 100 | 28% | 18 | 5% | 351 | 100% |

- Students tend to visit the villages to relax, then study, for a workshop or event and to attend office hours.
- A small rate of students across villages are visiting to receive counseling and support services.

Table 2. Race/Ethnicity

| | Fall 2024 | | | | | | | | | |
|------------------|-----------|----------|-----------|-----------|--|--|--|--|--|--|
| | | Villages | Student F | opulation | | | | | | |
| | Count | Percent | Count | Percent | | | | | | |
| Asian | 402 | 40% | 6,565 | 37% | | | | | | |
| Black | 38 | 3% | 655 | 4% | | | | | | |
| Filipinx | 67 | 8% | 1,090 | 6% | | | | | | |
| Latinx | 211 | 20% | 4,579 | 25% | | | | | | |
| Native American | 4 | 0% | 75 | 0% | | | | | | |
| Pacific Islander | I | 0% | 106 | 1% | | | | | | |
| White | 168 | 17% | 3,656 | 20% | | | | | | |
| Decline to State | 128 | 11% | 1,251 | 7% | | | | | | |
| Total | 1,019 | 100% | 17,977 | 100% | | | | | | |

• For fall 2024, village participants tended to have a slightly higher representation of Asian (+3 5 pts) and Filipinx (+2 % pts) students when compared to the overall student population and a lower representation of Black (-1 % pt) and Latinx (-5 % pts) and white (-3 % pts).

Table 3. Race/Ethnicity by Village Center

| | AE | | BF | | Н | HLS | | .C | P | ST | SSH | |
|------------------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|
| | Count | Percent |
| Asian | 41 | 28% | 94 | 46% | 53 | 42% | 137 | 40% | 162 | 43% | 40 | 30% |
| Black | 10 | 7% | 6 | 3% | 7 | 5% | 9 | 2% | 9 | 2% | 8 | 6% |
| Filipinx | 14 | 11% | 11 | 6% | 9 | 9% | 25 | 8% | 25 | 6% | 16 | 14% |
| Latinx | 44 | 28% | 24 | 11% | 22 | 19% | 79 | 22% | 63 | 18% | 34 | 25% |
| Native American | | | 2 | 1% | | | | | - 1 | 0% | 1 | 1% |
| Pacific Islander | | | | | | | | | | | ı | 1% |
| White | 18 | 12% | 20 | 11% | 8 | 6% | 49 | 13% | 48 | 12% | 10 | 7% |
| Decline to State | 19 | 14% | 41 | 22% | 20 | 19% | 52 | 14% | 73 | 18% | 22 | 16% |
| Total | 146 | 100% | 198 | 100% | 119 | 100% | 351 | 100% | 381 | 100% | 132 | 100% |

- Asian students are represented the greatest in the BF village followed by PST and HLS. They are least represented in AE.
- Latinx students are most represented in AE followed by SSH and LC, with the lowest representation in BF.
- White students are most represented in LC, PST and AE and least represented in HLS and SSH.

Table 4. Gender by Village Center

| | AE | | BF | | HLS | | LC | | PST | | SS | SH |
|---------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|
| | Count | Percent |
| Female | 71 | 49% | 78 | 38% | 64 | 56% | 206 | 58% | 151 | 39% | 66 | 48% |
| Male | 66 | 44% | 117 | 60% | 54 | 44% | 128 | 37% | 220 | 59% | 59 | 45% |
| Unknown | 9 | 7% | 3 | 1% | 1 | 1% | 17 | 5% | 10 | 2% | 7 | 7% |
| Total | 146 | 100% | 198 | 100% | 119 | 100% | 351 | 100% | 381 | 100% | 132 | 100% |

• Female students are most represented in the LC village followed by HLS and least represented in the PST village.

Table 5. Low Income Status by Village Center

| | AE | | BF | | HLS | | LC | | PST | | SSH | |
|----------------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|
| | Count | Percent |
| Low Income | 53 | 35% | 62 | 32% | 43 | 32% | 117 | 33% | Ш | 32% | 39 | 31% |
| Not Low Income | 93 | 65% | 136 | 68% | 76 | 68% | 234 | 67% | 270 | 68% | 93 | 69% |
| Total | 146 | 100% | 198 | 100% | 119 | 100% | 351 | 100% | 381 | 100% | 132 | 100% |

• Students who report their income levels as low income (below \$50,000 for a family of four) comprise a third of the enrollment in each village, similar to the overall student population.

Table 6. First Generation Status by Village Center

| | AE | | BF | | HLS | | LC | | PST | | SSH | |
|---------------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|
| | Count | Percent |
| First Gen | 31 | 19% | 35 | 19% | 25 | 21% | 83 | 25% | 56 | 16% | 27 | 20% |
| Not First Gen | 105 | 74% | 155 | 77% | 88 | 75% | 248 | 69% | 310 | 81% | 100 | 77% |
| Unknown | 10 | 7% | 8 | 3% | 6 | 4% | 20 | 5% | 15 | 3% | 5 | 3% |
| Total | 146 | 100% | 198 | 100% | 119 | 100% | 351 | 100% | 381 | 100% | 132 | 100% |

• First generation students are most represented in LC and HLS, with the lowest representation in PST.

Table 7. Highest Education Level by Village Center

| | AE | | BF | | HLS | | LC | | PST | | SSH | |
|--------------------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|-------|---------|
| | Count | Percent |
| Associate | ı | 1% | | | ı | 1% | 2 | 0% | ı | 0% | | |
| Bachelor or higher | 2 | 1% | 5 | 3% | ı | 1% | 13 | 3% | 2 | 0% | 3 | 2% |
| HS/Equivalent | 116 | 77% | 141 | 69% | 93 | 76% | 264 | 75% | 278 | 75% | 100 | 76% |
| All Other | 27 | 21% | 52 | 28% | 24 | 22% | 72 | 21% | 100 | 25% | 29 | 21% |
| Total | 146 | 100% | 198 | 100% | 119 | 100% | 351 | 100% | 381 | 100% | 132 | 100% |

• The highest education level across all villages is high school, similar to the total student population.