



De Anza College Guided Pathways

THIS IS A SAMPLE PATHWAY. PLEASE CONSULT A COUNSELOR OR ACADEMIC ADVISER FOR YOUR INDIVIDUALIZED EDUCATION PLAN SINCE IT COULD CHANGE DEPENDING ON YOUR MAJOR AND YOUR CHOICE OF TRANSFER SCHOOL(S).

Meta-major: Business and Finance

Pathway for: Marketing Management--Certificate of Achievement

	FALL QUARTER	WINTER QUARTER	SPRING QUARTER
First year	Required courses: BUS 10 BUS 87	Required courses: BUS 89 BUS 90	Required courses: Complete one course: ACCT 1A, BUS 18, BUS 54, BUS 56, BUS 60, BUS 65, BUS 70, BUS 73, BUS 94, or BUS 96
	Additional courses:	Additional courses:	Additional courses:

	FALL QUARTER	WINTER QUARTER	SPRING QUARTER
Second year	Required courses:	Required courses:	Required courses:
	Additional courses:	Additional courses:	Additional courses:

Additional notes:

Any required courses may be substituted by the exact corresponding Honors course when available.
 It is recommended to complete EWRT and MATH as soon as possible.
 Electives depend on transfer university