

Web Authoring: Dreamweaver CS4

Fall, 2009

CAOS/ARTS 113I-01

This is a two-unit class that meets every Friday beginning September 25, through November 20. Note that **the class will begin late on November 6.** (See Class Schedule beginning on page 2.)

Class meetings:	Fridays (beginning September 25), 2:00 pm – 5:40 pm, Room AT204. The class will meet late on November 6, starting at 3:00 pm.
Instructor:	Willie Pritchard
Office hours:	None. Contact me via email if you have questions or issues.
Email address:	pritchardwillie@deanza.edu
Web sites:	http://faculty.deanza.edu/pritchardwillie ; http://catalyst.deanza.edu
Course Description:	Basic and intermediate principles of building web pages/sites using web-authoring software (<i>Dreamweaver CS4</i>). Introduction to web authoring terminology and software. This course is for the content person beginning to develop and maintain an effective web site using Dreamweaver CS4.
Textbook:	There is no textbook for this class. Instead there are online videos that you are expected to watch: some developed by the instructor (and available via De Anza iTunes U), some available via lynda.com (http://www.lynda.com). Accessing the videos will be demonstrated during the first class.
Supplies suggested:	512 Mb (or larger) USB thumb/flash drive (back up your work frequently!)
Prerequisites:	None
Advisory courses:	CAOS 94 or CIS 94; CAOS 102T; English 200 and Writing 200 (or Language Arts 200); or ESL 261-263
Attendance:	Regular and punctual attendance is expected and will be taken at beginning of each class. Because this is an eight-week course, two (2) absences may cause you to be dropped from the class. If you think you will be missing two classes please tell me in advance.
Grading Policy:	This is a Pass/No Pass class (no letter grades); you will need to have cumulative grade of 70% or greater to pass. Grades will be based on the lab assignments you turn in, a midterm exam, and a final presentation. Each assignment will have a maximum point value per the table below.

Grading Process:

Assignment	Total Points
Lab assignments	60
Midterm	40
Final Project Presentation	50
Total Possible Points:	150
Total Points needed to pass (70% or greater):	105

Expectations

- Classes will start promptly at the scheduled time. If you are late, do NOT make a disturbance when you enter the class.
- The use of cell phones or beepers in classes is rude, disruptive and inconsiderate. Turn off all such devices when you enter the classroom. If it rings during class I will ask you to give it to me until the end of class.
- Your work is due even if you miss a class. All assignments will be due during the first five

minutes of class on the due date indicated below. If you do not turn them in on the day assigned you will receive a zero on the assignment, unless you check with me in advance. The first two assignments will be turned in on paper, by printing them out. After that they will be due electronically. Information will be provided on how to do that during the Week 3 class (see below).

Class Schedule

Week 1: Friday, September 25

Lecture/demo:

Intro to the class – syllabus, expectations, assignments, grading, etc.

Intro to Dreamweaver environment

Setting up a page

Intro to working with text, creating links, property inspector

Lab: Familiarity with lab and online procedures (Catalyst and videos), get to know Dreamweaver interface, begin work on first assignment

Videos to watch: Watch the videos introducing you to the Dreamweaver interface, available via the De Anza iTunes U site, Week 1.

Week 2: Friday, October 2

Lecture/demo: *Thinking more globally, beyond the page* – Intro to CSS as implemented in Dreamweaver

Videos to watch: watch the videos on Lynda.com in the sections titled “Introduction” and “Creating a First Web Site with Dreamweaver CS4, Section 2”

Homework Due: Lab assignment #1

Week 3: Friday, October 9

Lecture/demo: Working with images, Linking -- to other pages, anchors, glossaries, mailto: image maps, etc., explain and demo FTP (File Transfer Protocol) process for turning in all assignments after this week

Videos to watch: De Anza iTunes U videos, Lynda.com videos TBD

Homework Due: Lab assignment #2

Week 4: Friday, October 16

Lecture/demo: Web site architecture

Videos to watch: De Anza iTunes U videos, Lynda.com videos TBD

Homework Due: Lab assignment #3

Week 5: Friday, October 23

Lecture/demo: Tables, Accessibility

Videos to watch: Review all videos up to this point to prep for mid-term

Homework Due: Lab assignment #4

Week 6: Friday, October 30

Lecture/demo: No lecture, **mid-term exam**

Lab: Optional work on final project, after completing exam

Videos to watch: De Anza iTunes U videos, Lynda.com videos TBD

Due: Nothing (study for mid-term exam!)

Week 7: Friday, November 6 **Class will start late today (3:00 pm)**

Lecture/demo: Review results of mid-term exam. More on Cascading Style Sheets (CSS)

Videos to watch: De Anza iTunes U videos, Lynda.com videos TBD

Homework Due: Lab assignment #5

Week 8: Friday, November 13

Lecture/demo: Templates, design and Layout Tools, Editing Images

Lab: Work on final project

Videos to watch: None, work on your final project

Homework due: Lab assignment #6

Week 9: Friday, November 20

Lecture/demo: Demo of final projects

Due: Presentation of your web site to the class (limited to five minutes each)

As you can see from the Class Schedule above, there is no textbook for this class. Instead of reading material, you will be watching videos at Lynda.com and on the De Anza iTunes U site. To

access that material you will need to have access to a computer with an internet connection and the capability of playing QuickTime movies. If you do not have access to such a computer at home or elsewhere you can (and should) use the computers provided by the College in ATC203. If you access the videos from the College lab you should also use headphones or ear buds to hear the narration. The lab has a limited amount of audio listening equipment so you should consider bringing your own. (But also note the distance from the computer output jack to your ears! You may need a longer cord or extension.)

This course is about Dreamweaver CS4, not CS3. If you only have access to Dreamweaver CS3 you can use the college-provided computers in the ATC labs to do your assignments.

The course syllabus/green sheet, materials, assignments and mid-term exam are all available via the Catalyst course management system. I will post announcements and updates there and on my faculty web site (URL on the first page) and via the Catalyst News Forum. The mid-term exam will be given using the Catalyst course management system (<https://catalyst.deanza.edu/>) and your homework for almost all assignments, except the first two, should be turned in via the Puma server (known in the labs as the G: drive.) Information on how to do that is available upon request in the AT203 lab and we'll also go through that during class. I will notify you which assignments will be submitted via paper (usually only the first couple of assignments).

Policy on sharing your work with others: Sharing your work with others will not be tolerated. If I see that your work is identical to another student's work both students will get zeros on that assignment. If it happens a second time I will suggest you drop the class or I will give you an F for your overall course grade. There are many, many different ways to create web pages with Dreamweaver so no two students' work should be alike. Be creative! **Do not copy someone else's work.** On the other hand, I do encourage you to work and study together, share design ideas, and what you've learned to do in Dreamweaver. I just do not tolerate identical work being done by different individuals.