

**Cultural Profile Assignment**  
**DUE: Thursday, January 28, 2010**

**Instructor: Khanna**

The purpose of this assignment is to become more familiar with your own cultural background as part of your development into a more culturally competent communicator. You will present your “cultural background”, particularly in terms of your family context, and identify the beliefs, attitudes and values that influence your interactions with others.

**Assignment Parameters:**

Describe your “culture”. The following questions will help guide you:

- How would you describe who you are? How do you view the world? What cultural groups are you a member of?
  
- Identify three major values your family tried to instill in you? Explain how you learned that these were important values in your family. In answering this, explain your values in terms of how you were expected to behave in certain situations; what was considered appropriate/inappropriate; and how your family encouraged or discouraged certain behaviors so that you “learned” these important values.
  
- Our beliefs, values, rules/rituals, ways of doing things, etc always influence our communication behaviors and interactions with others. Provide **two concrete examples** that demonstrate a connection between your beliefs/values and your communication behavior with others.

You can present your work in either of the following formats:

- Collage/display (a brief outline and summary explaining the elements in your collage and how they answer the above questions must accompany your collage/display)  
**OR**
- A 4-5 page essay (typed, double-spaced).  
**OR**
- A video which narrates and includes the above information  
**OR**
- Another creative format which includes the above information—but which must be discussed with and receive approval from the instructor

**Grading Criteria:** Total Points = 60

The extent to which you specifically describe your overall culture and group memberships: 9 pts

The extent to which you identify three values, explain importance & details for how learned : 25 pts

The extent to which you include two concrete examples of how your beliefs/values influence your communication behavior: 14 pts

Presentation (Coherence, specificity, creativity, and clarity): 12 pts