## **Institutional Metrics**

EMP Area	Measure	5-Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Basic Skills	The basic skills English course completion rate will achieve 77% (Scorecard metric and IEPI indicator).	70%	73%	2004-05- 2006-07- 2008-09- 2009-10 2011-12 2013-14	77%	79%	69%
Basic Skills	The basic skills Math completion rate will achieve 57% (Scorecard metric and IEPI indicator).	52%	55%	2004-05- 2006-07- 2008-09- 2009-10 2011-12 2013-14	57%	59%	51%
Basic Skills	The basic skills ESL completion rate will achieve 50% (Scorecard metric and IEPI indicator).	42%	46%	2004-05- 2006-07- 2008-09- 2009-10 2011-12 2013-14	50%	52%	41%
Civic Engagement	Six percent of students with a goal of transfer or degree will have enrolled in at least one course having a community/civic engagement component each fall.	4%	3%	2010 2012 2014	6%	8%	3%
Career Technical Education	Fifty seven percent of students who were enrolled in a career technical education program will be employed full-time one year after leaving De Anza.	59%	56%	2013-14 2014-15	57%	59%	58%
Career Technical Education	De Anza will have a 58% completion rate for the Career Technical Education Completion Rate (Scorecard metric and IEPI indicator).	46%	55%	2004-05- 2006-07- 2008-09- 2009-10 2011-12 2013-14	58%	60%	45%

EMP Area	Measure	5-Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Equity	Targeted groups will persist from fall to fall at a rate within 5% of all other groups.	68% - Average of Targeted vs 71% Non Targeted	_	Non Targeted Targeted  2004-05- 2006-07- 2008-09- 2009-10 2011-12 2013-14	75% - African America, Latino and Filipino	77% - African America, Latino and Filipino	67% - African America, Latino and Filipino
Equity	There will be no more than a 5 percentage point difference between the annual Course Completion Rate for targeted groups and all other groups (IEPI indicator).	68% - Average of Targeted vs 74% Non Targeted	68% - Average of Targeted vs 77% Non Targeted	Targeted	72% - African America, Latino and Filipino	74% - African America, Latino and Filipino	67% - African America, Latino and Filipino
Funding	Salaries and benefits as a percentage of unrestricted general fund expenditures, excluding other outgoing expenditures will remain stable at 97% (IEPI Indicator).	97%	97%	2010-11 2012-13 2014-15	97%	97%	97%
Funding	The annual FTES enrollment will increase to 20,000 (IEPI indicator).	19,778	19,493	2010-11 2012-13 2014-15	20,000	20,200	19,578
Outreach	Fall enrollment of students residing in geographical locations with historically low participation rates will increase to 47%.	43%	44%	2010 2012 2014	47%	49%	42%
Planning	The college will attain Fully-Accredited-No Action in fall 2017 from the accrediting commission (IEPI Indicator).	Fully-Accredited- No Action	Fully-Accredited- No Action	Be third	Fully- Accredited-No Action	Fully-Accredited- No Action	Fully- Accredited-No Action

EMP Area	Measure	5-Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Success and Retention	The college will attain an overall Persistence Rate of 75% (Scorecard metric).	74%	71%	2004-05- 2006-07- 2008-09- 2009-10 2011-12 2013-14	75%	78%	73%
Success and Retention	The college will achieve a rate of 71% or the highest score within the peer group on the Overall Scorecard Completion Rate (Scorecard metric, IEPI indicator).	65%	67%	2004-05- 2006-07- 2008-09- 2009-10 2011-12 2013-14	71%	73%	64%
Success and Retention	The college will achieve a rate of 89% or the highest score within the peer group on the Scorecard Completion Rate for Prepared students (Scorecard metric, IEPI indicator).	83%	84%	2004-05- 2006-07- 2008-09- 2009-10 2011-12 2013-14	89%	91%	82%
Success and Retention	The college will achieve a rate of 62% or the highest score within the peer group on the Scorecard Completion Rate for Unprepared students (Scorecard metric, IEPI Indicator).	58%	60%	2004-05- 2006-07- 2008-09- 2009-10 2011-12 2013-14	62%	64%	57%
Success and Retention	The college will achieve a rate of 77% for the Annual Course Completion Rate (IEPI indicator).	75%	76%	2009-10 2011-12 2013-14	77%	78%	74%
Success and Retention	The college will achieve a rate of 75% for the Annual Course Completion Rate for online courses.	65%	71%	2010-11 2012-13 2014-15	75%	77%	64%

EMP Area	Measure	5-Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Success and Retention	The college will achieve a rate of 60% for the Annual Course Completion Rate by Subject for the lowest achieving subject areas.	61%	61%	2010-11 2012-13 2014-15	62%	63%	60%
Success and Retention	The number of associate degrees awarded will increase to 2,100 (IEPI indicator).	1,444	1,701		2,100	2,300	1,500
Success and Retention	The number of certificates awarded will increase to 675. (IEPI Indicator).	550	584	2010-11 2012-13 2014-15	675	700	500
Transfer	The number of students who transfer to a four-year institution will increase to 2,800 (IEPI indicator).	2,420	2,604	2009-10 2011-12 2013-14	2,800	2,850	2,400

Master Plan Goal = The rate that will be used in the document, this is a rate that the college can achieve year after year.

Aspirational Goal = The rate the college will work towards to achieve, but is set at a high, aspirational level.

Standard = The rate set at its lowest level that the college would not want to drop below. If it did, it would want to take steps to increase the rate.

 $IEPI\ Metric = Institutional\ Effectiveness\ Partnership\ Initiative\ Framework\ Indicator\ as\ required\ by\ the\ Chancellor's\ Office$ 

Scorecard Indicator = Chancellor's Office Student Success Scorecard

 $\ensuremath{\mathsf{Data}}$  is reported for the most current time period available based on the data source.